



Start. Grow. Scale.

Branding Authenticity Secrets

Understanding the foundation you need to create a successful, authentic brand that gives you freedom from impostor syndrome, helplessness, and overwhelm.

Your Brand Foundation



The 3 Pillars of Branding are:

1. _____

2. _____

3. _____

Pillar 1

This Pillar Focuses On

Am I already doing this?

Is it "On Brand"?

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Pillar 2

This Pillar Focuses On

Am I already doing this?

Is it "On Brand"?

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Pillar 3

This Pillar Focuses On

Am I already doing this?

Is it "On Brand"?

Action Prompts

What do you need to do to align your brand?

TODAY	
THIS WEEK	
THIS MONTH	
THIS YEAR	

Feeling stuck? Let's talk.

Send me an email with your questions:

success@employedbylife.online